

# Pricing.

## Start-up: \$4,000/mo

- Monthly prospecting into predefined target list
- One buyer persona

## Growth: \$6,000/mo

- Monthly prospecting into predefined target list
- Two buyer personas

## Unicorn: \$8,000/mo

- Monthly prospecting into predefined target list
- Three buyer personas

Questions? Text Ryan @ 203-684-5961

## Commitment & expectations.

Each Tier includes a minimum of 1-2 SQLs/Meetings per persona per week

We use a research-based and methodical outbound strategy

- We actually use the internet for research
- We have access to a robust tech stack
  - LinkedIn Navigator
  - Apollo.ai
  - Yesware

Anti “spray & pray”

- No brand tarnishing
- No IP burnout and email blacklisting

Weekly wrap up email sent to internal stakeholders

